

Nicholas J. Smerker

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www.nicholasjsmerker.info



Objective

To use my knowledge of intersecting sociocultural trends and my skills in digital creation to empower others to share their stories in new and compelling ways.

Education

The Pennsylvania State University

B.A. in Integrative Arts, May 2005
Overall GPA 3.77 (top 6%)
Emphasis on intersection of art & society

Digital Photo Studio

Mass Media Arts

Mass Media & Society

Green Design Principles

Feminist Thought

Women's Studies

Peace & Conflict Studies

The Ascent of Man

Selected Experience

Multimedia Consultant

The Pennsylvania State University
University Park, PA
October 2010 - present

create and maintain globally accessed web resources
develop university-wide digital media initiatives
coordinate media learning projects with faculty
profile cutting edge storytelling tools + techniques

Webmaster (Volunteer)

Allegheny West
Pittsburgh, PA
September 2013 - present

manage web presence, starting at complete redesign
collaborate with civic council and neighbors on content
deliver neighborhood history + current/future stories
highlight local businesses, events and services

Learning Designer + Cofounder

Signum University
Hollis, NH (online)
July 2011 - September 2015

developed infrastructure for entirely online institution
consulted with faculty to enhance learning experience
created web and social media content
implemented marketing campaigns and promotion

Instructional Technologist

Washington College
Chestertown, MD
April 2007 - September 2010

deploy workshops for faculty, staff & students
coordinate & manage digital classroom and lab
pilot innovative tools & evaluate campus feedback
implement & advise digital media initiatives

Skills

Software:

Creative Cloud

WordPress

Final Cut

Cloud/Office

Analytics

macOS + iOS

Technologies:

Content Management

Graphic/Web Design & Layout

(Mobile) Media Production

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References

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Relationship: colleague

Cathy Serventi

Communications Secretary
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Relationship: collaborator

Sharon Sledge

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Relationship: manager