

Nicholas J. Smerker

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www.nicholasjsmerker.info



Objective

To use my knowledge of social issues and my skills in digital creation to impart empowering information in new and compelling ways.

Education

The Pennsylvania State University

B.A. in Integrative Arts, May 2005
Overall GPA 3.77 (top 6%)
Emphasis on intersection of art & society

Digital Photo Studio
Mass Media Arts
Mass Media & Society
Green Design Principles
Feminist Thought
Women's Studies
Peace & Conflict Studies
The Ascent of Man

Experience

Multimedia Consultant

The Pennsylvania State University
University Park, PA
October 2010 - present

create and maintain globally accessed web resources
develop university-wide digital media initiatives
coordinate media learning projects with faculty
train in the classroom at Commonwealth campuses

Webmaster (Volunteer)

Allegheny West
Pittsburgh, PA
September 2013 - present

manage web presence, starting at complete redesign
collaborate with civic council and neighbors on content
share neighborhood materials on a variety of channels
work to highlight local businesses and services

Webmaster

Kentuck Knob
Chalk Hill, PA
November 2014 - present

manage web presence, starting at complete redesign
coordinate with staff + owners to develop new content
deploy online ticketing solutions for regular tour season
provide tailored training and support, as needed

Learning Designer + Cofounder

Signum University
Hollis, NH (online)
July 2011 - September 2015

developed infrastructure for entirely online institution
consulted with faculty to enhance learning experience
created web and social media content
implemented marketing campaigns and promotion

Skills

Software: Creative Suite WordPress Final Cut Office Google Apps Mac OS X

Technologies: Content Management Graphic Design & Layout Mobile Media Production

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References

Cathy Serventi

President
Allegheny West Civic Council
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Relationship: colleague

Mary Ann Perkins

Manager of Visitor Services
Frank Lloyd Wright's House on Kentuck Knob
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Relationship: client

Heather Hughes

Learning Designer
Penn State University
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Relationship: collaborator